

## SUMMARY GreenLane Member Satisfaction Survey

**28 Responses (approx. 37% of membership)**

**1. What is your membership status?**

82.29% Current member who regularly attends  
10.71% Current member who does not regularly attend

**2. Overall do you think the current venue meets the needs of GreenLane members?**

74.07% Yes  
25.93% No

**3. The following 4 categories regard how well the current venue meets the traits our members told us were most important, such as location, price and atmosphere. Please rank the following 4 categories based on your experience.**

	Very Unsatisfied	Unsatisfied	Neutral	Satisfied	Very Satisfied
<b>Proximity</b>		3.57%	7.14%	35.71%	53.57%
<b>Luncheon Cost</b>		3.70%	18.52%	51.85%	25.93%
<b>Facility amenities/ambiance</b>	3.70%	29.63%	40.74%	14.81%	11.11%
<b>Food options</b>	3.57%	17.86%	32.14%	42.86%	3.57%

**4. Luncheon price reflects variations in costs of meeting space and food. Given the cost of meeting space in Eugene, what are you willing to pay to attend a GreenLane meeting and eat lunch?**

	Yes	No
<b>Up to \$15</b>	92.31%	7.69%
<b>Up to \$20</b>	40.00%	60.00%

**5. The ideal networking package would be (choose one):**

<b>Monthly luncheon only</b>	<b>0%</b>
<b>Monthly luncheons with 1-2 special events per year</b>	<b>46.43%</b>
<b>6-8 annual lunch presentations with several optional events like after-hours networking, site tours, or hands-on volunteer activity</b>	<b>53.57%</b>

**6. How helpful are our luncheon presentations in providing content to help you and your company/organization become more sustainable?**

<b>Extremely helpful</b>	<b>14.29%</b>
<b>Somewhat helpful</b>	<b>67.86%</b>
<b>Not very helpful</b>	<b>14.29%</b>
<b>Not at all helpful</b>	<b>3.57%</b>

**7. If you do not regularly attend luncheons, what is the biggest issue that keeps you from attending? Please select one.**

<b>Too busy</b>	<b>19.23%</b>
<b>Scheduling conflicts with current date/time</b>	<b>7.69%</b>
<b>Cost</b>	<b>0%</b>
<b>Topic not interesting</b>	<b>3.85%</b>
<b>Current venue</b>	<b>3.85%</b>
<b>N/A I attend regularly</b>	<b>65.38%</b>

**COMMENTS**

If I don't attend it is because I am too busy.

I attend regularly

As a business person interested in sustainable business, sustainable architecture and design, sustainable urban development and construction, growth and promotion of local environmentally conscious business, global warming, and networking with similar minded business people, I would be more interested in topics related to these issues.

Notes: Venue: As the photographer, backgrounds and lighting at this location are challenging. Food: I like white rice. :) Meetings: I feel that monthly meetings with frequent (at least one every 2 or 3 months) after-hours tours, networking opportunities can encourage more connection between businesses in this group.

Not all topics are going to attract all members. Would like more time to interact with other members, not round robin introductions.

**8. We try to balance our meeting time with an opportunity to network, showcase members' businesses, and offer relevant information on sustainable business practices. Please rank how valuable each of these agenda items would be as part of a typical luncheon by selecting one of the choices from the menu below:**

	Not Valuable	Valuable	Very Valuable
Go around self-introductions	10.71%	53.57%	35.71%
Member Spotlight	7.41%	44.44%	48.15%
Member Announcements	0%	57.14%	42.86%
Member to Member Kudos	25.93%	44.44%	29.63%
Structured Networking Opportunities	7.14%	39.29%	53.57%
Educational Presentation	0%	35.71%	64.29%

**9. Based on your interests, and our mission, do you think GreenLane should be more involved in any of the following activities?**

	Yes	No
Hosting political candidate forums for local elections.	35.71%	64.29%
Providing luncheon educational presentations on legislative issues impacting sustainability	85.71%	14.29%
Supporting more sustainability related service projects in our community (financial or volunteer opportunities)	88.89%	11.11%

**10. The primary reason I joined GreenLane was to: (choose one)**

<b>Learn about sustainability</b>	<b>7.41%</b>
<b>Make business connections</b>	<b>40.74%</b>
<b>Meet like-minded people</b>	<b>37.04%</b>
<b>Other</b>	<b>14.81%</b>

**COMMENTS**

Represent my company. We are a sustainably managed company so it made sense to join the local sustainable business group.

There is no primary reason. There are reasons , in fact all of the above. Also just want to comment that I can't answer yes or no about satisfaction with the current venue. I am basically satisfied, but don't know what other options are out there to choose from. The food is okay, but it would be nice if you mixed it up a bit, perhaps rotating two or three options. Cafe Yumm, pizza & salad, and ????

Connect with other sustainability-minded businesses

All of the above